



The Gold Coaster

Volume 26 Issue 1

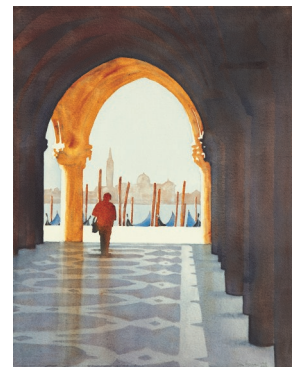
October 2012

October Guest Artist Sue Archer

SUE ARCHER NWS AWS TWSA FWS

Please join us at Art Serve on Tuesday, October 16, 2012 at 7:00 PM when Sue Archer will critique Florida Watercolor Society's 2012 Exhibit.

Sue became involved with watercolors in 1980 after a 15-year career in Physical Education and coaching. When she moved to Florida in 1979, she had the time and opportunity to take up watercolor painting as a hobby. The hobby has now become a new, full time career. The artist enjoys meeting the people buying her work, so instead of showing through galleries, she sells her original watercolors at outdoor juried shows in Florida, doing approximately 9 shows a year. She also teaches 4-6 workshops a year.



Sue combines her enjoyment of the intricate process of drawing with the wet on wet approach to watercolors. Most of her work is representational with a strong emphasis on color and design by simplifying a subject's light and shadow patterns. Using a close-up view, she accentuates the dynamic interplay of positive and negative space. Her present work explores the simplifying of the shapes of fruit and vegetables and the

use of textural elements.

The following are some of the publications in which Sue's work has appeared:

The Best of Watercolor 2010 (Summer) American Artist special edition

Palette Magazine (Jan '07)

International Artist (Aug/Sept '06)

Splash 9 (Northlight Books) 2006

International Artist (Aug/Sept 2006)

Watercolor Magic (Jan '05)

American Artist (Dec '04)

American Artist's Watercolor ('03 Fall)

International Artist (Sept/Oct. '01)

The Artist's Magazine (Oct 1988)



Please Join Us

General Meeting

Tuesday, Oct 16, 7 PM
At ArtServe

2012 - 2013 Meetings:

Oct. 16
Nov. 20
Dec. 18
Jan. 15
Feb. 19
Mar. 19
April 16
May 21

Inside

President's Sketchbook Congratulations Newsletter & Web	2
Membership News and Application A call to Artists	3
Member News In Memoriam A Sad Farewell	4
2013 Workshops Cruise to Creativity	5
Classified Advertising Carol's Corner	6
Member Opportunities GCWS Partners	7
GCWS Information Calendar	8

From the President's Sketchbook

by Marilyn Johansen

New Beginnings

Welcome back to a brand new year with Gold Coast Watercolor Society! I start off this year after a very inspiring workshop at the Florida Watercolor Society convention with Nicholas Simmons. His message was to go Big, Bold and be Brave.

Congrats to all of our artists accepted into the Florida Watercolor Society Annual Show in Orlando and to all our artists that were accepted into the National Watercolor Society Annual Show in California. Our area is producing some great art!

We have so much to offer this year! I hope you all will be able to participate as much as possible.

We will start off our year with the Members Exhibit with intake on Nov. 7th at the Coral Springs Museum of Art and a reception on Nov. 14 from 3 pm – 5 pm. Our own Lynn Kroll will judge the Members Show. The Prospectus is included in this newsletter.

Hope to see everyone at the general membership meeting on Oct. 16 at 7pm. Happy Painting!

Members, to express your opinions, make suggestions or just want to say "hello", please email me at president@goldcoastwatercolor.com



**Marilyn
Johansen**

Congratulations**6 th Annual Sugar Sand Park Community Center Juried Art Exhibition, "Fun in the sun"**

Goldcoast swept the exhibition again (almost)!

Tammy was 1st, Jean Ellerie was 3rd, Jane Collin got an Honorable Mention as did Carol, Marcia was Juror's Recognition, and Val Lecklikner pulled "Best Theme" (Summer Fun).

Rossetti's Summer Heat competition and Serious Black Exhibitions

Val Lecklikner won a 2nd place award and Elaine Kahn won a merit award for Summer Heat. Marilyn Johansen Took third place at the Rossetti Gallery "Serious Black" Show with her Painting " Shadows in the City"

Broward Art Guild Exhibitions

Ric Benda won Best in Show and Tammy Seymour won a Judge's Recognition at Broward Art Guild's Summer Exhibit.

Anabel Rub Peicher, Tammy Seymour and Carol Thaw won Judge's Recognition in Broward Art Guild- "Art in Motion" September Show

Newsletter and Website

by Shawn Hayden

Jorge Leon is maintaining the Facebook page for GCWS. This is a good place to post info, ask questions and tell people about upcoming events.

The newsletter has resumed service. Please submit fully written articles in plain text to: newsleter@goldcoastwatercolor.com by the 15th of each month. Meanwhile send any questions or comments to newsleter@goldcoastwatercolor.com Due to conflicts in my schedule, I will be turning over the newsletter to another member. That will be announced soon.

Please submit requests for the website to newsletter@goldcoastwatercolor.com as well.

Membership News and Application

by Frances Tyler

MEMBERSHIP

As the new Membership Chair, I'm excited to be a part of an organization with so many wonderful and talented people. I look forward to working with you all.

We'd like to thank you those of you who have already submitted your membership renewal. We really appreciate your continued support of GCWS and value your participation. If you haven't yet renewed your membership, you still have time! You can renew before December 1, 2012 either by mail (a membership application is available on our website) or at the October and November meetings. Don't forget that points earned toward signature membership status will expire if you don't renew. Membership also entitles you to discounts with our GCWS Partners.

Also please remember to add \$10 if you'd like to receive the newsletter by U.S. Mail. Please send personal information changes (postal or email addresses, telephone, etc.) to membership@goldcoastwatercolor.com or by mail to Frances Tyler, 1350 E Sunrise Blvd, Suite 113, Fort Lauderdale, FL 33304. Thank you!



MEMBERSHIP:		\$35 Annual	\$350 Lifetime	Full-time Students Free
Name:	_____	Date: _____		
Address:	_____	Phone: _____		
	_____	Alt. Phone: _____		
Email:	_____	Newsletter by		
		US mail add \$10 <input type="checkbox"/>		
Check #:	_____	Renewal <input type="checkbox"/>		
Referred by:	_____	New <input type="checkbox"/>		

A Call to Artists

2012 Paint the Beach...Sandcastles to Shrimp boats.

A plein air festival in Fort Myers Beach, Florida is being held this November 5-11. We invite you to participate in the third annual event and to share the invitation with your artist friends.

There will be over \$2500. in cash and prizes awarded. Judge this year is Kevin Dean, director of Selby Gallery at Ringling College of Art & Design. Awards ceremony and preview collectors gala will be held on November 9.

Artists will paint throughout the town of Fort Myers Beach and festivities will be held at Santini Marina Plaza on Estero Blvd. Hosted by Fort Myers Beach Art Association, Santini Marina Plaza and Fish-Tale Marina.

This is a non-juried event open to artists over the age of 18. The non-refundable registration fee is \$40. with a \$10. late fee after October 30. A separate Quick Draw competition will be held on Nov. 10 with a \$10. fee. See www.fortmyersbeachart.com for complete details and registration. Maximum of 60 artists.

Proceeds help support the promotion education, appreciation and study of the arts in the Town of Fort Myers Beach, Florida

GCWS Member News**Member Exhibitions**

Rosario Gia is exhibiting watercolors for the month of October in the Parkland library. The theme will be equestrian in nature.

Rolande Reverdy Moorhead is having a show at the Coral Springs Museum of Art, 2855 Coral Springs Drive , Coral Springs, FL 33065. The theme is War and Patriotism. It will run Sept 8- Nov 10, 2013

Donation

Member Fran Scheffler has donated paintings by Dot Brady and one painting by Jean Meyers. Both women were well-known in the local art world for years. Dot taught many of the watercolorists here and Jean was the recipient of many awards.

Thank You Fran!

Photos of Sugar Sands Exhibition Winners

**In Memoriam****Family and Friends invite you to Celebrate the Life & Art of
Barbara Quackenbush**

Mother ~ Artist ~ Teacher ~ Friend

Thursday, November 29th, 2012 starting at 3:30 PM

ArtServe

1350 East Sunrise Boulevard

Fort Lauderdale, Florida

943.336.1054 for more information

A Sad Farewell

Jean Meyers, a long time member and award winning artist, passed over the summer. She will be missed.

Cruise to Creativity 2013

by Teresa Kirk

Reserve your space in the 2013 Cruise to Creativity

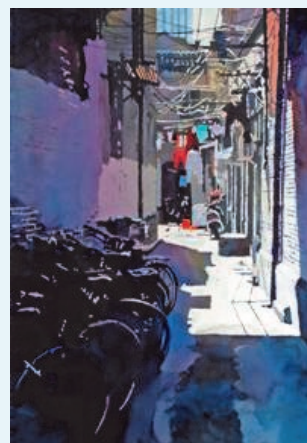
2013 offers our members a creative experience unlike anything you have ever experienced and will not want to miss. Start 2013 with instructors which will ignite a creative spark in a new direction

**Dale Laitinen Jan 14-18, 2013**

The Language of Landscape with Dale Laitinen is intended for artists of all levels who have some experience with drawing and painting and some acquaintance with watercolor. Great design leads to great paintings. In this workshop we will work with the underlying abstraction that leads to a powerful painting. Dale Laitinen will present lectures and demonstrations during this five day class that will start you on the path to finding your own visual language. [_http://dalelaitinen.com_](http://dalelaitinen.com) (<http://dalelaitinen.com/>)

Mark Mehaffey February 18-22, 2013

Participants will create paintings using the elements of shape, line, value and color to simplify subject and use a variety of color plans to create emotion and mood. Discussion of content, the importance of color schemes and line quality will also be discussed. Participants will also work intuitively with shape, color, line and especially texture to produce an abstraction with a personal focus and a representational work based on personal reference choices. A variety of 'slippery surfaces' will be explored. These paintings will be as fun and absorbing to view, as they are to paint. <http://www.mehaffeygallery.com>

**Lynn Ferris March 18-22, 2013**

Light, Layers & Luminosity. Learn to bring your watercolors to the next level. This intensive workshop will focus on achieving luminosity and light. Using a "limited palette" of mainly transparent colors and a variety of subject matter, students will explore building layers of glazes, using negative space, creating drama with light and shadow, value, color mixing, and keeping their colors clear. <http://www.lynnferris.com>

Workshop fees are as follows:

\$375 for members \$410 for non members

Send reservation request and check made out to GCWS to

Teresa Kirk, GCWS Workshop Chair, 16935 NW 20th St. Pembroke Pines, FL 33028

Classified Advertising with GCWS

MEMBERS ONLY: Send a \$5 check to GCWS, your 18-word ad and your name, phone and address by the 15th of the month preceding the issue you wish to advertise in to:

Ad Chair :

Carol Rothman (954-384-1661)

3833 Pine Lake DR

Weston, FL 33332

BUSINESS ADVERTISING: GCWS offers a program for any commercial business to place an ad in our newsletter. No workshops may be advertised. Ads may offer paints, supplies and other art information. There's a discount for consecutive months, 10% for three, 20% for six, 30% for 8. Rates: *Quarter page \$60 per issue*
Half page \$90 per issue *Full page \$150 per issue*

Ads may be changed monthly and must be paid in full, prior to publication, to:

Marilyn Johansen, Gold Coast Watercolor Society

johinftl@bellsouth.net

1900 S Ocean Blvd, #9E

Lauderdale-by-the-Sea, FL 33062

Advertising is due to the Newsletter editor by the 15th of the month preceding the issue.

Take Your Art Online



- Show & Sell your art
- Start a blog
- Create an audience

Jenny Lowhar

305.726.8494

Websites for artists built by an artist

IBuildArtistWebsites.com

GCWS Member Benefit from American Frame

American Frame has extended a discount program to GCWS members. You will now get a 5% discount. You must enter the code **ALLIANCE12-5%** when you order.

American frame

400 Tomahawk Drive

Maumee OH 43537

<http://www.americanframe.com/>

Carol's Corner

by Carol Thaw

Labor Day marks the end of summer. October will be here before you know it and the Life Session class will begin. The September issue of The Artist's Magazine features "The Female Figure today". Read the article first then sign up for the gold coast Watercolor society figure drawing session.

We meet on the following dates at Art Serve at 9:30 A.M. Once again GCWS has the lowest price for a 4 hour session with a model than any other art organization.

\$72.00 for the 6 sessions or you can pay \$20.00 by the day.

Send your check to Carol Thaw, 16601 Royal Poinciana Court, Weston, FL 33326 to reserve your space.

PAINT IN SESSION 17A
 OCTOBER 17 NOELLE NAVIDAD
 OCTOBER 31 BILL SCHWARTZ
 NOVEMBER 14, ANDY DIRIENZIO
 NOVEMBER 28 CHRIS
 DECEMBER 5 GREG
 DECEMBER 12 STEPHANIE AUGUISTE

PAINT IN SESSION 17B 2013
 JAN.9 MARCIA MAHAFFE
 JAN 23 BILL SCHWARTZ
 FEB 6, ANDIE
 FEB 13 ROLENE
 FEB 27 CHRIS
 MARCH 6 STEPHANIE AUGUISTE, MARCH 13 NOELLE



Carol Thaw

Member Opportunities

DANIEL SMITH

Enter our 11TH Annual ART CONTEST

Upload your entry and learn more at
DanielSmithBlog.com

GRAND PRIZE

Trip for two to Seattle, Washington
and a Full Art Studio

SECOND PRIZE

Full Art Studio

Up to 10 ANNUAL WINNERS

\$250 DANIEL SMITH Gift Certificate

Up to 20 MONTHLY WINNERS

\$50 DANIEL SMITH Gift Certificate

Up to 50 WEEKLY WINNERS

\$10 DANIEL SMITH Gift Certificate

Your chance to win over
\$40,000 in prizes!



GRAND PRIZE



SECOND PRIZE

See Full Rules and Terms and Conditions at
www.danielsmith.com/rulestc2012

Contest ends May 1, 2013

38TH ANNUAL MEMBERS LOVE WATERCOLOR EXHIBIT

JUDGED BY:

LYNN KROLL

AWS,CWA,FWS,GCWS,KWS,MWS,WW,NWS,SWS,CWA,
TWS,LWS,WSA,WCWS,WHs



'ONCE UPON A TIME' BY
SUSSAN HANSEN
BEST OF SHOW
MLW EXHIBIT 2011

CALENDAR

APPLICATION DEADLINE:

WEDNESDAY, OCTOBER 31ST, 2012

ENTRY FORM AND CHECK FOR \$25.

Must be postmarked by OCTOBER 31, 2012.

TAKE - IN: WEDNESDAY, NOVEMBER 7, 2012
FROM 10 AM TO NOON

AWARD RECEPTION ON: WEDNESDAY,
NOVEMBER 14, 2012 FROM 3-5 PM

TAKE DOWN PICK UP ON: MONDAY
DECEMBER 3RD 2012, 10AM-NOON

Gold Coast Watercolor Society Partners

There are many people and businesses that help make Gold Coast Watercolor Society a successful organization. When choosing and purchasing your art supplies, please remember which companies support us and let them know you support them. Here's a listing of the individuals and companies that have provided awards for our exhibits last and this season:

Airfloat Systems

www.airfloatsys.com

American Frame

www.americanframe.com

Canson

www.canson-us.com

Creative Catalyst Productions

www.ccpvideos.com

Creative Art Materials

Daniel Smith

www.danielsmith.com

Dick Blick Art Materials

www.dickblick.com

HK Holbein

www.holbeinhk.com

Jack Richeson and Co

www.richesonart.com

Jerry's Artarama

www.jerrysartarama.com

Royal Brush

www.royalbrush.com

Sakura Products of America

www.sakuraofamerica.com

Salis International

Strathmore Artist Papers

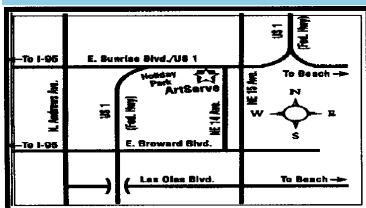
www.strathmoreartist.com



JERRY'S ARTARAMA



1350 East Sunrise Blvd.
Suite 113
Ft. Lauderdale, FL 33304
954-560-8665



ArtServe 954-462-8190

2012 CALENDAR

October / November 2012

10/10/12	GCWS Board Meeting at ArtServe	3:00 PM-5:00 PM
10/16/12	Gold Coast Watercolor Society Monthly meeting at ArtServe	7:00 PM
10/31/12	Deadline for entry Members Love Watercolor	Midnight
11/07/12	Members Love Watercolor Take-in	10:00AM NOON
11/14/12	No Board Meeting MLW Exhibit Reception	3:00PM - 5:00PM
11/20/12	Gold Coast Watercolor Society Monthly meeting at ArtServe	7:00 PM

OFFICERS AND DIRECTORS

President	Marilyn Johnasen	954-943-5492
1st Vice-President	Anabel Peicher	954-593-1793
2nd Vice-President	Bunny Sheffield	954-432-9413
Treasurer	Jane Konheim	614-668-7211
Recording Secretary	Marcia Hirschy	954-941-8269
Corresponding Secretary	Jorge Leon	954-565-0567
Directors	Jim Cook Jennifer Kellum Dot Olson	954-781-6372 954-434-4550 954-763-4462

STANDING COMMITTEES

Art Video Library	Trish Evangelista	954-786-9099
Awards	Salwa Zarou	954-792-5332
Classified Ads	Shawn Hayden	954-941-3416
Demonstrations	Bunny Sheffield	954-537-3310
Exhibitions	Anabel Peicher	954-593-1793
Exhibitions Catering	Joyce Lihan	954-564-0426
General Manager	Lionel Sanchez	720-394-7547
Membership	Frances Tyler	
Newsletter	Shawn Hayden	954-941-3416
Outreach/Scholarship	Tammy Seymour	954-288-7972
Photographer	Norma Sumner	954-475-8214
Publicity	Anabel Peicher	954-593-1793
Receptions	Joyce Lihan	954-564-0426
Refreshment Coordinator	Bennie Edwards	954-439-0787
Social Network	Jorge Leon	
Sunshine	Shawn Hayden	954-941-3416
Website	Frances Tyler	954-565-0567
Weds. Paint-In/Out	Carol Thaw	954-389-0374
Workshops	Teresa Kirk	954-436-2858
Workshops Catering	Jennifer Kellum	954-434-4550

WWW.GOLDCOASTWATERCOLORSOCIETY.COM